



**CALIFORNIA CONSUMER PRIVACY ACT NOTICE --  
NOTICE OF COLLECTION**  
(Excerpted from the PopID Privacy Policy)

LAST UPDATED: June 16, 2023

Everything below the line is an excerpt from our Privacy Policy, which is available from the home page of the PopID website at [popid.com](http://popid.com) by clicking the link at the bottom of the page labeled “Privacy Policy,” at the webpage located at [www.popid.com/privacy](http://www.popid.com/privacy), and through our mobile applications. You may also email us at [privacy@popid.com](mailto:privacy@popid.com) to obtain a copy of our Privacy Policy, this Notice, or if you have any privacy-related questions.

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**CALIFORNIA CONSUMER PRIVACY ACT NOTICE -- NOTICE OF COLLECTION**

In this notice, we are addressing specific disclosure requirements under the California Consumer Privacy Act (CCPA) (Cal. Civ. Code § 1798.100, et seq.), and the California Consumer Privacy Act Regulations (CCPA Regulations) (11 CCR § 7000, et seq.) for California residents even though the CCPA and the CCPA Regulations do not currently apply to us. Although PopID does not currently meet the definition of a “business” as defined in the CCPA (Civil Code § 1798.140(d)), and is therefore a “nonbusiness,” as defined in 11 CCR § 7001(p), PopID endeavors to implement best practices, including those provided in the CCPA and the CCPA Regulations.

This notice should be read together with PopID’s Privacy Policy and applies to all California residents who visit our Sites or use the Service. Capitalized terms have the meaning given in the Privacy Policy. Terms in ALL CAPS have the meanings given to them in the CCPA, including Cal. Civil Code § 1798.140, and the CCPA Regulations, including 11 Cal. Code Reg. § 7001.

All references in this notice regarding rights you may have under the CCPA and CCPA Regulations will only apply to California residents if and when we meet the definition of BUSINESS as defined in the CCPA (Civil Code § 1798.140(d).) Until that point in time, however, we will use commercially reasonable efforts to provide the rights described in this notice, but are not legally obligated to do so.

**Personal Information Collection and Purposes of Use**

We COLLECT and USE PERSONAL INFORMATION, including Biometric Information, regarding California residents, including Biometric Information, as described in this notice (pages 12-25) and our Privacy Policy, including the section titled “**THE INFORMATION WE COLLECT**,” which is available at [www.popid.com/privacy](http://www.popid.com/privacy). Biometric Information that we COLLECT and USE from California residents constitutes SENSITIVE PERSONAL INFORMATION as that term is defined in California Civil Code section 1798.140(ae).

## **Sensitive Personal Information Collection and Use**

We collect and use your SENSITIVE PERSONAL INFORMATION, including Biometric Information, only for the purposes stated below, and not for the purpose of inferring characteristics about you.

We only use or disclose the SENSITIVE PERSONAL INFORMATION, including Biometric Information, as follows:

- (a) To perform the services or provide the goods reasonably expected by an average consumer who requests those goods or services;
- (b) To prevent, detect, and investigate security incidents that compromise the availability, authenticity, integrity, or confidentiality of stored or transmitted personal information;
- (c) To resist malicious, deceptive, fraudulent, or illegal actions directed at PopID and to prosecute those responsible for those actions.
- (d) To ensure the physical safety of natural persons.
- (e) For short-term, transient use, including, but not limited to, nonpersonalized advertising shown as part of a consumer's current interaction with PopID, and we do not as part of this process (1) use that SENSITIVE PERSONAL INFORMATION to build a profile about you, or (2) disclose this SENSITIVE PERSONAL INFORMATION to another THIRD PARTY.
- (f) To perform services on behalf of PopID.
- (g) To verify or maintain the quality or safety of a product, service, or device that is owned, manufactured, manufactured for, or controlled by PopID, and to improve, upgrade, or enhance the service or device that is owned, manufactured by, manufactured for, or controlled by PopID.
- (h) To collect or process SENSITIVE PERSONAL INFORMATION where the collection or processing is not for the purpose of inferring characteristics about a consumer.

Because our collection and use of your SENSITIVE PERSONAL INFORMATION is already limited to what is allowed following a REQUEST TO LIMIT the collection and use of your SENSITIVE PERSONAL INFORMATION (i.e. what is permitted by California Civil Code section 1798.121(a), and CCPA Regulations section 7027(m)), you do not have a right to request to limit our collection and use of your SENSITIVE PERSONAL INFORMATION.

## **We do not SELL PERSONAL INFORMATION to THIRD PARTIES**

**We do not SELL PERSONAL INFORMATION, including Biometric Information, of any of our users, including California residents, to THIRD PARTIES as those terms are defined in the CCPA and CCPA Regulations. We did not SELL any PERSONAL INFORMATION, including Biometric Information, of any California residents to any THIRD PARTY in the preceding 12 months.**

SELL is defined by the CCPA as “selling, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other

means, a consumer’s personal information by the business to a third party for monetary or other valuable consideration.”

THIRD PARTY is defined by the CCPA as “a person who is not any of the following: (1) The business with whom the consumer intentionally interacts and that collects personal information from the consumer as part of the consumer’s current interaction with the business under this title,” “(2) A service provider to the business,” or “(3) A contractor.”

**We do not SHARE PERSONAL INFORMATION with THIRD PARTIES**

**We do not SHARE PERSONAL INFORMATION, including Biometric Information, of any of our users, including California residents, with THIRD PARTIES, as those terms are defined in the CCPA and CCPA Regulations. We did not SHARE PERSONAL INFORMATION, including Biometric Information, of any California residents in the preceding 12 months, with any THIRD PARTY.**

SHARE is defined by the CCPA as “sharing, renting, releasing, disclosing, disseminating, making available, transferring, or otherwise communicating orally, in writing, or by electronic or other means, a consumer’s personal information by the business to a third party for cross-context behavioral advertising, whether or not for monetary or other valuable consideration, including transactions between a business and a third party for cross-context behavioral advertising for the benefit of a business in which no money is exchanged.” (Cal. Civ. Code § 1798.140(ah).

**California Residents’ CCPA Rights – How to Make Requests to Exercise Rights**

California residents have the right to:

- (a) request information (RIGHT TO KNOW) about the PERSONAL INFORMATION we have COLLECTED, SOLD, or SHARED about them;
- (b) request the correction (RIGHT TO CORRECT) inaccurate personal information we maintain about them; and
- (c) request the deletion (RIGHT TO DELETE) of PERSONAL INFORMATION collected from them, with certain exceptions.

To exercise any of these rights, you or your authorized agent may contact us at [privacy@popid.com](mailto:privacy@popid.com) or using the Contact Us form at <https://www.popid.com/pay#contact>. We may require you to provide additional personal information to verify your identity before we process your request. We may not process your request if we are unable to verify your identity.

**California Privacy Rights Act Non-Discrimination Notice.**

We will not discriminate against any consumer for exercising their rights under the California Privacy Rights Act.

<p><b>In the preceding 12 months, we have collected the following categories of PERSONAL INFORMATION from California Residents:</b></p>	<p><b>We have collected such PERSONAL INFORMATION from the following categories of sources:</b></p>	<p><b>We collected such PERSONAL INFORMATION to use for the following purposes:</b></p>	<p><b>In the preceding 12 months, we SOLD or SHARED such PERSONAL INFORMATION to, or with, the FOLLOWING categories of THIRD PARTIES (with the definitions of ALL CAPS terms provided by the CCPA):</b></p>	<p><b>In the preceding 12 months, we shared (as the word is commonly understood) such PERSONAL INFORMATION with the following categories of third parties (as the term is commonly understood):</b></p>
<p>a. Identifiers such as a real name, alias, postal address, unique personal identifier, online identifier, Internet Protocol address, email address, account name, social security number, driver’s license number, passport number, or other similar identifiers.</p>	<ul style="list-style-type: none"> <li>• from you when you use our Service</li> <li>• merchants</li> <li>• service providers</li> <li>• financial institutions</li> </ul>	<ul style="list-style-type: none"> <li>• provide the Service and customer support</li> <li>• process transactions and send notices about your transactions or your network activity</li> <li>• resolve disputes, collect fees, and troubleshoot problems</li> <li>• prevent potentially fraudulent, prohibited, or illegal activities, and enforce our User Agreement</li> <li>• create an account connection between your PopID account and a third-party account or platform</li> <li>• customize, personalize, measure, and improve our services and the content and layout of our website</li> </ul>	<ul style="list-style-type: none"> <li>• NONE</li> </ul>	<ul style="list-style-type: none"> <li>• PopID and affiliates and subsidiaries it controls</li> <li>• service providers</li> <li>• financial institutions</li> <li>• merchants</li> <li>• third party accounts or platforms</li> <li>• parties to the transaction</li> <li>• other PopID users</li> <li>• internet users (some personal information is public information including your PopID username, PopID profile photo, PopID profile first and last name, month, and year of PopID account creation, and public transactions in which you’ve been involved, and may</li> </ul>

<p>In the preceding 12 months, we have collected the following categories of PERSONAL INFORMATION from California Residents:</p>	<p>We have collected such PERSONAL INFORMATION from the following categories of sources:</p>	<p>We collected such PERSONAL INFORMATION to use for the following purposes:</p>	<p>In the preceding 12 months, we SOLD or SHARED such PERSONAL INFORMATION to, or with, the FOLLOWING categories of THIRD PARTIES (with the definitions of ALL CAPS terms provided by the CCPA):</p>	<p>In the preceding 12 months, we shared (as the word is commonly understood) such PERSONAL INFORMATION with the following categories of third parties (as the term is commonly understood):</p>
		<ul style="list-style-type: none"> <li>• send you updates about new products and services that we are offering to customers</li> <li>• compare information for accuracy and verify it with third parties</li> <li>• perform other duties as required by law</li> </ul>		<p>be seen by anyone on the internet, whether or not they have a PopID account)</p> <ul style="list-style-type: none"> <li>• third parties for our business purposes or as permitted or required by law</li> <li>• law enforcement, government officials, or other third parties</li> </ul>
<p>b. Any categories of personal information described in subdivision (e) of Section 1798.80: “Personal information” means any information that identifies, relates to, describes, or is capable of being associated with, a particular individual, including, but not limited to, his or her</p>	<ul style="list-style-type: none"> <li>• from you when you use our Service</li> <li>• merchants</li> <li>• service providers</li> <li>• financial institutions</li> </ul>	<ul style="list-style-type: none"> <li>• provide the Service and customer support</li> <li>• process transactions and send notices about your transactions or your network activity</li> <li>• resolve disputes, collect fees, and troubleshoot problems</li> <li>• prevent potentially fraudulent,</li> </ul>	<p>NONE</p>	<ul style="list-style-type: none"> <li>• PopID and affiliates and subsidiaries it controls</li> <li>• service providers as permitted by law</li> <li>• financial institutions as permitted by law</li> <li>• merchants</li> <li>• third party accounts or platforms that you authorize</li> </ul>

<p><b>In the preceding 12 months, we have collected the following categories of PERSONAL INFORMATION from California Residents:</b></p>	<p><b>We have collected such PERSONAL INFORMATION from the following categories of sources:</b></p>	<p><b>We collected such PERSONAL INFORMATION to use for the following purposes:</b></p>	<p><b>In the preceding 12 months, we SOLD or SHARED such PERSONAL INFORMATION to, or with, the FOLLOWING categories of THIRD PARTIES (with the definitions of ALL CAPS terms provided by the CCPA):</b></p>	<p><b>In the preceding 12 months, we shared (as the word is commonly understood) such PERSONAL INFORMATION with the following categories of third parties (as the term is commonly understood):</b></p>
<p>name, signature, social security number, physical characteristics or description, address, telephone number, passport number, driver’s license or state identification card number, insurance policy number, education, employment, employment history, bank account number, credit card number, debit card number, or any other financial information, medical information, or health insurance information.  “Personal information” does not include publicly available information that is lawfully made available to the general public from</p>		<p>prohibited, or illegal activities, and enforce our User Agreement</p> <ul style="list-style-type: none"> <li>• create an account connection between your PopID account and a third-party account or platform</li> <li>• customize, personalize, measure, and improve our services and the content and layout of our website</li> <li>• send you updates about new products and services that we are offering to customers</li> <li>• compare information for accuracy and verify it with third parties</li> <li>• perform other duties as required by law</li> </ul>		<ul style="list-style-type: none"> <li>• parties to the transaction</li> <li>• other PopID users</li> <li>• certain internet users (some personal information is public information including your PopID username, PopID profile photo, PopID profile first and last name, month, and year of PopID account creation, and public transactions in which you’ve been involved (if any), and may be seen by anyone on the internet, whether or not they have a PopID account);</li> <li>• third parties for our business purposes or as permitted or required by law</li> </ul>

<p><b>In the preceding 12 months, we have collected the following categories of PERSONAL INFORMATION from California Residents:</b></p>	<p><b>We have collected such PERSONAL INFORMATION from the following categories of sources:</b></p>	<p><b>We collected such PERSONAL INFORMATION to use for the following purposes:</b></p>	<p><b>In the preceding 12 months, we SOLD or SHARED such PERSONAL INFORMATION to, or with, the FOLLOWING categories of THIRD PARTIES (with the definitions of ALL CAPS terms provided by the CCPA):</b></p>	<p><b>In the preceding 12 months, we shared (as the word is commonly understood) such PERSONAL INFORMATION with the following categories of third parties (as the term is commonly understood):</b></p>
<p>federal, state, or local government records.</p>				<ul style="list-style-type: none"> <li>• law enforcement, government officials, or other third parties</li> </ul>
<p>c. Any categories of SENSITIVE PERSONAL INFORMATION, as defined in California Civil Code section 1798.135(ae), including Biometric Information.</p>	<ul style="list-style-type: none"> <li>• from you when you use our Service, including during registration, when logging into your account, and making a transaction,</li> <li>• as you otherwise provide to us</li> </ul>	<ul style="list-style-type: none"> <li>• provide the Service and customer support</li> <li>• process transactions and send notices about your transactions or your network activity</li> <li>• resolve disputes, collect fees, and troubleshoot problems</li> <li>• prevent potentially fraudulent, prohibited, or illegal activities, and enforce our User Agreement</li> <li>• create an account connection between your PopID account and a third-party account or platform</li> </ul>	<ul style="list-style-type: none"> <li>• NONE</li> </ul>	<ul style="list-style-type: none"> <li>• PopID and affiliates and subsidiaries it controls</li> <li>• service providers as permitted by law</li> <li>• financial institutions as permitted by law</li> <li>• third parties for our business purposes as permitted or required by law</li> <li>• law enforcement, government officials, or other third parties as permitted or required by law.</li> </ul>

<p>In the preceding 12 months, we have collected the following categories of PERSONAL INFORMATION from California Residents:</p>	<p>We have collected such PERSONAL INFORMATION from the following categories of sources:</p>	<p>We collected such PERSONAL INFORMATION to use for the following purposes:</p>	<p>In the preceding 12 months, we SOLD or SHARED such PERSONAL INFORMATION to, or with, the FOLLOWING categories of THIRD PARTIES (with the definitions of ALL CAPS terms provided by the CCPA):</p>	<p>In the preceding 12 months, we shared (as the word is commonly understood) such PERSONAL INFORMATION with the following categories of third parties (as the term is commonly understood):</p>
		<ul style="list-style-type: none"> <li>• customize, personalize, measure, and improve our services and the content and layout of our website</li> <li>• send you updates about new products and services that we are offering to customers</li> <li>• compare information for accuracy and verify it with third parties</li> <li>• perform other duties as required by law</li> </ul>		
<p>d. Characteristics of protected classifications under California or federal law.</p>	<ul style="list-style-type: none"> <li>• from you when you use our Service</li> <li>• service providers</li> </ul>	<ul style="list-style-type: none"> <li>• provide the Service</li> <li>• prevent potentially fraudulent, prohibited, or illegal activities, and enforce our User Agreement</li> <li>• send you updates about new products</li> </ul>	<ul style="list-style-type: none"> <li>• NONE</li> </ul>	<ul style="list-style-type: none"> <li>• PopID and affiliates and subsidiaries it controls</li> <li>• service providers as permitted by law</li> <li>• financial institutions as permitted by law</li> </ul>



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		<p>and services that we are offering to customers</p> <ul style="list-style-type: none"> <li>• compare information for accuracy and verify it with third parties</li> <li>• perform other duties as required by law</li> </ul>		<ul style="list-style-type: none"> <li>• third parties for our business purposes or as permitted or required by law;</li> <li>• law enforcement, government officials, or other third parties only as permitted or required by law.</li> </ul>
<p>e. Commercial information, including records of personal property, products or services purchased, obtained, or considered, or other purchasing or consuming histories or tendencies.</p>	<ul style="list-style-type: none"> <li>• from you when you use our Service</li> <li>• merchants</li> <li>• service providers</li> <li>• financial institution</li> </ul>	<ul style="list-style-type: none"> <li>• provide the Service and customer support</li> <li>• process transactions and send notices about your transactions or your network activity</li> <li>• resolve disputes, collect fees, and troubleshoot problems</li> <li>• prevent potentially fraudulent, prohibited, or illegal activities, and</li> </ul>	<ul style="list-style-type: none"> <li>• NONE</li> </ul>	<ul style="list-style-type: none"> <li>• PopID and affiliates and subsidiaries it controls</li> <li>• service providers</li> <li>• financial institutions</li> <li>• merchants</li> <li>• third party accounts or platforms</li> <li>• parties to the transaction</li> <li>• other PopID users</li> <li>• internet users (some personal</li> </ul>

<p><b>In the preceding 12 months, we have collected the following categories of PERSONAL INFORMATION from California Residents:</b></p>	<p><b>We have collected such PERSONAL INFORMATION from the following categories of sources:</b></p>	<p><b>We collected such PERSONAL INFORMATION to use for the following purposes:</b></p>	<p><b>In the preceding 12 months, we SOLD or SHARED such PERSONAL INFORMATION to, or with, the FOLLOWING categories of THIRD PARTIES (with the definitions of ALL CAPS terms provided by the CCPA):</b></p>	<p><b>In the preceding 12 months, we shared (as the word is commonly understood) such PERSONAL INFORMATION with the following categories of third parties (as the term is commonly understood):</b></p>
		<p>enforce our User Agreement</p> <ul style="list-style-type: none"> <li>• create an account connection between your PopID account and a third-party account or platform</li> <li>• customize, personalize, measure, and improve our services and the content and layout of our website</li> <li>• send you updates about new products and services that we are offering to customers</li> <li>• compare information for accuracy and verify it with third parties</li> <li>• perform other duties as required by law</li> </ul>		<p>information is public information including your PopID username, PopID profile photo, PopID profile first and last name, month, and year of PopID account creation, and public transactions in which you've been involved, and may be seen by anyone on the internet, whether or not they have a PopID account)</p> <ul style="list-style-type: none"> <li>• third parties for our business purposes or as permitted or required by law</li> <li>• law enforcement, government officials, or other third parties only as permitted or required by law.</li> </ul>

<p><b>In the preceding 12 months, we have collected the following categories of PERSONAL INFORMATION from California Residents:</b></p>	<p><b>We have collected such PERSONAL INFORMATION from the following categories of sources:</b></p>	<p><b>We collected such PERSONAL INFORMATION to use for the following purposes:</b></p>	<p><b>In the preceding 12 months, we SOLD or SHARED such PERSONAL INFORMATION to, or with, the FOLLOWING categories of THIRD PARTIES (with the definitions of ALL CAPS terms provided by the CCPA):</b></p>	<p><b>In the preceding 12 months, we shared (as the word is commonly understood) such PERSONAL INFORMATION with the following categories of third parties (as the term is commonly understood):</b></p>
<p>f. Internet or other electronic network activity information, including, but not limited to, browsing history, search history, and information regarding a consumer's interaction with an Internet Web site, application, or advertisement.</p>	<ul style="list-style-type: none"> <li>• from you when you use our Service</li> <li>• merchants</li> <li>• service providers</li> </ul>	<ul style="list-style-type: none"> <li>• provide the Service and customer support</li> <li>• process transactions and send notices about your transactions or your network activity</li> <li>• resolve disputes, collect fees, and troubleshoot problems</li> <li>• prevent potentially fraudulent, prohibited, or illegal activities, and enforce our User Agreement</li> <li>• create an account connection between your PopID account and a third-party account or platform</li> <li>• customize, personalize, measure, and improve our services and the content and layout of our website</li> </ul>	<ul style="list-style-type: none"> <li>• NONE</li> </ul>	<ul style="list-style-type: none"> <li>• PopID and affiliates and subsidiaries it controls</li> <li>• service providers</li> <li>• financial institutions</li> <li>• third party accounts or platforms</li> <li>• third parties for our business purposes or as permitted or required by law</li> <li>• law enforcement, government officials, or other third parties only as permitted or required by law.</li> </ul>

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		<ul style="list-style-type: none"> <li>• send you updates about new products and services that we are offering to customers</li> <li>• compare information for accuracy and verify it with third parties</li> <li>• perform other duties as required by law</li> </ul>		
<p>g. Geolocation data.</p>	<ul style="list-style-type: none"> <li>• from you if you elect to share this information</li> <li>• service providers</li> </ul>	<ul style="list-style-type: none"> <li>• to enhance the security of the Service, provide you with location-specific options, functionality, offers, advertising, search results, or other location-specific content</li> <li>• prevent potentially fraudulent, prohibited, or illegal activities, and enforce our User Agreement</li> </ul>	<p>NONE</p>	<ul style="list-style-type: none"> <li>• PopID and affiliates and subsidiaries it controls</li> <li>• service providers</li> <li>• third parties for our business purposes or as permitted or required by law</li> <li>• law enforcement, government officials, or other third parties as permitted or required by law.</li> </ul>

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<p>h. Audio, electronic, visual, thermal, olfactory, or similar information.</p>	<ul style="list-style-type: none"> <li>from you when you use our Services</li> </ul>	<ul style="list-style-type: none"> <li>provide the Service and customer support</li> <li>process transactions</li> <li>resolve disputes, collect fees, and troubleshoot problems</li> <li>prevent potentially fraudulent, prohibited, or illegal activities, and enforce our User Agreement</li> <li>compare information for accuracy and verify it with third parties</li> <li>perform other duties as required by law</li> </ul>	<ul style="list-style-type: none"> <li>NONE</li> </ul>	<ul style="list-style-type: none"> <li>PopID and affiliates and subsidiaries it controls</li> <li>service providers</li> <li>third parties for our business purposes or as permitted or required by law</li> <li>law enforcement, government officials, or other third parties only as permitted or required by law.</li> </ul>
<p>i. Inferences drawn from any of the information identified in this subdivision to create a profile about a consumer reflecting</p>	<ul style="list-style-type: none"> <li>from you when you use our Service</li> <li>merchants</li> <li>service providers</li> </ul>	<ul style="list-style-type: none"> <li>provide the Service</li> <li>prevent potentially fraudulent, prohibited, or illegal activities, and</li> </ul>	<ul style="list-style-type: none"> <li>NONE</li> </ul>	<ul style="list-style-type: none"> <li>PopID and affiliates and subsidiaries it controls</li> <li>service providers</li> </ul>

<p><b>In the preceding 12 months, we have collected the following categories of PERSONAL INFORMATION from California Residents:</b></p>	<p><b>We have collected such PERSONAL INFORMATION from the following categories of sources:</b></p>	<p><b>We collected such PERSONAL INFORMATION to use for the following purposes:</b></p>	<p><b>In the preceding 12 months, we SOLD or SHARED such PERSONAL INFORMATION to, or with, the FOLLOWING categories of THIRD PARTIES (with the definitions of ALL CAPS terms provided by the CCPA):</b></p>	<p><b>In the preceding 12 months, we shared (as the word is commonly understood) such PERSONAL INFORMATION with the following categories of third parties (as the term is commonly understood):</b></p>
<p>the consumer's preferences, characteristics, psychological trends, predispositions, behavior, attitudes, intelligence, abilities, and aptitude.</p>		<p>enforce our User Agreement</p> <ul style="list-style-type: none"> <li>• customize, personalize, measure, and improve our services and the content and layout of our website</li> <li>• send you updates about new products and services that we are offering to customers</li> <li>• perform other duties as required by law</li> </ul>		<ul style="list-style-type: none"> <li>• third parties for our business purposes or as permitted or required by law</li> <li>• law enforcement, government officials, or other third parties only as permitted or required by law.</li> </ul>